

## Annual EEO Public File Report WDCX-AM

The purpose of this EEO Public File Report is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WDCX-AM, Rochester, New York and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning February 1, 2010 to and including January 31, 2011 (the "Applicable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080 (c )(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c )(2) of the FCC rules.

Appendices 1, 2, and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended, but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by e-mail.

*Attachment C*

# Annual EEO Report

Covering period from: February 1, 2010 to January 31, 2011

Station comprising Station Employment Unit: WDCX-AM

## Recruitment Source Information

<u>Recruitment Source</u>	<u>Number of Interviewees Provided</u>	<u>Full-time positions for which source was utilized</u>
! 22. <b>NYSBA</b> 1805 Western Avenue Albany, NY 12203 Contact: Joseph Reilly (518)456-888 <a href="mailto:sandy@nysbroadcasters.org">sandy@nysbroadcasters.org</a>	0	0
! 23. <b>WLGZ-FM</b> 2494 Browncroft Blvd, #200, Rochester, NY 14625 Contact: Carla Larson (585-264-1027)	0	0
! 24. <b>WDJC/WPHC/WYDE</b> 2727 19th Place South, Homewood, AL 35209 Contact: Lani Myers /Josi Black 205-879-3324	0	0
! 25. <b>WEXL/WMUZ/WRDT</b> 12300 Radio Place, Detroit, MI 48228 Contact: Anne Marie 313-272-3434	0	0
! 26. <b>WPWX/WYCA/WSRB/WYRB</b> 6336 Calumet Avenue, Hammond, IN 46324 Contact: Jennifer Snyder 219-933-4455	0	0
! 27. <b>KKPZ-AM</b> 4700 SW Macadam Avenue, #102, Portland, OR 97201 Contact: Sunny Hudson 503-242-1950	0	0
! 28. <b>WPTR-FM/WDCD-AM</b> 4243 Albany Street, Albany, NY 12205 Contact: Victoria Vandewall 518-862-1540	0	0
! 29. <b>KBRT-AM</b> 3183D Airway Avenue, Costa Mesa, CA 92626 Contact: Sarah Davis 714-754-4450	0	0
! 30. <b>KSTL-AM/KJSL</b> 1215 Fern Ridge Pkwy, #200, St. Louis, MO 63141 Contact: Angie Smallwood 314-878-3600	0	0
! 31. <b>KLZ/KLTT/KLVZ/KLDC</b> 2821 So. Parker Road, Suite #1205 Aurora, CO 80014 Contact: Elizabeth McGuire 303-481-1839	0	0
! 32. <b>KAAM-AM</b> 3201 Royalty Row, Irving, TX 75062 Contact: Joyce MacCormick 972-445-1700	0	0

! Indicates sources that will receive notification via e-mail.







Station comprising Station Employment Unit: WDCX-AM

**SUPPLEMENTAL RECRUITMENT ACTIVITIES**  
**UNDERTAKEN BY THE STATION**

Station(s) Claiming Credit: WDCX-AM

1. Type of activity under new EEO rule: [Job Fair, Scholarship Program, Etc.] Career Connection

Date of station participation: [On date; From date to date] September 24, 2010

Participating Employees: Earl Schillinger

Host/Sponsor of Activity: SUNY Brockport

Brief Description of Activity and Station Participation: On Friday, September 24th - Earl Schillinger of

WDCX-AM attended "Career Connection" at SUNY Brockport. He attended a Networking/Company

Information Fair where he was able to talk with several students about working for CBC, and working in the  
field of broadcast communications.

